

*The Antitrust and Unfair Competition Section of the State Bar of California Presents*

CALIFORNIA'S UNFAIR  
COMPETITION LAW AFTER PROP. 64  
**YOU WANT TO SUE?**

*MAY THE FORCE BE WITH YOU.*

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*The 4th Annual Unfair Competition Law Program*

**5 Hours**  
**MCLE Credit**

May 19, 2006  
San Francisco, Omni Hotel





# California's Unfair Competition Law After Prop. 64 You Want to Sue? May the Force be With You.

## Schedule of Events

**8:00-9:00 a.m. Registration & Breakfast**

**9:00-9:15 a.m. Welcome & Opening Remarks**

**Bruce L. Simon**, Section Chair, Cotchett, Pitre, Simon & McCarthy

**Franklin D. Kang**, Program Chair, Sidley Austin LLP

**9:15-10:15 a.m. Nuts & Bolts: Introduction to the UCL** - This panel of seasoned practitioners will address the nuts and bolts of California's Unfair Competition Law, California Business & Professions Code Sections 17200 *et seq.* ("UCL"), including the UCL's history, evolution, and current status.

**Daniel J. Mogin**, The Mogin Law Firm, PC

**Thomas A. Papageorge**, Los Angeles County District Attorney's Office

**Bruce L. Simon**, Section Chair, Cotchett, Pitre, Simon & McCarthy

Moderated by **Gerald E. Hawxhurst**, Quinn Emmanuel Urquhart Oliver & Hedges, LLP

**10:15-10:30 a.m. Break**

**10:30-11:30 a.m. Recent Developments Since Proposition 64** - This panel will discuss recent UCL developments since the passage of Proposition 64, as well as the Class Action Fairness Act 2005 (CAFA), and the implications of such developments for practitioners.

**The Hon. Joseph C. Spero**, U.S. Magistrate Judge, Northern District of California

**Penelope A. Preovolos**, Morrison & Foerster LLP

**Luanne Sacks**, DLA Piper Rudnick Gray Cary

Moderated by **Bernice Conn**, Robins, Kaplan, Miller & Ciresi, LLP

**11:30 a.m.-11:45 a.m. Break**

**11:45 a.m.-1:00 p.m. Luncheon Program (Compliments of Hemming Morse, Inc.)**

**Keynote Speaker - The Hon. Paul R. Haerle**, Associate Justice, Court of Appeal, First Appellate District

**1:00-1:15 p.m. Break**

**1:15-2:15 p.m. Settlement and Mediation of UCL Disputes** - This panel will offer practical guidance and tips for settlement and mediation of UCL cases.

**The Hon. Laurence D. Kay, Ret.**, ADR Services, Inc., former Presiding Justice of the California Court of Appeal, 1st District, Division 4


**Randall Edwards**, O'Melveny & Myers, LLP

**Gary L. Halling**, Sheppard Mullin Richter & Hampton, LLP

**Michele C. Jackson**, Lief Cabraser *et al.*

**Dennis J. Stewart**, Hulett Harper Stewart LLP

**2:15-2:30 p.m. Break**



**2:30-3:30 p.m. UCL Claims in Business Competitor Cases** - This panel will provide an overview of the contexts in which UCL claims may arise in business competitor cases and address strategies and considerations in litigating UCL cases, whether as a plaintiff or a defendant, in business competitor cases.

**Simon Leung**, General Counsel of SYNnex Information Technologies, Inc.

**William L. Stern**, Morrison & Foerster LLP

**Lisa Zinkan**, Senior Counsel of Hewlett-Packard Company

Moderated by **Elaine Foreman**, Senior Counsel of Hewlett-Packard Company, and

**Franklin D. Kang**, Sidley Austin LLP

**3:30-3:45 p.m. Closing Remarks & Announcements**

**Franklin D. Kang**, Program Chair, Sidley Austin LLP

**Bruce L. Simon**, Section Chair, Cotchett, Pitre, Simon & McCarthy

***\* 5.0 hours of MCLE credit will be provided. The Antitrust and Unfair Competition Section of the State Bar of California is a State Bar of California approved MCLE provider.***

# The Fourth Annual Unfair Competition Law Program

## Registration Form

Name \_\_\_\_\_ Bar # \_\_\_\_\_

Firm Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

E-mail \_\_\_\_\_

**Conference Location:** Friday, May 19, 2006  
Omni San Francisco Hotel  
500 California Street at Montgomery  
San Francisco, CA 94104

## Registration Fees (check appropriate box)

- ☐ \$175 Members of the Antitrust and Unfair Competition Section of The State Bar of California.
- ☐ \$210 Non-Member of the Antitrust and Unfair Competition Section of The State Bar of California (includes 2006 Section Membership)
- ☐ \$195 Members—All registrations after Friday, May 5, 2006.
- ☐ \$230 Non-Members—All registrations after Friday, May 5, 2006.

## Credit Card Payment

I/we authorize the State Bar of California to charge my/our program registration to my/our VISA/MasterCard account. (no other credit card will be accepted).

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**Mail to:** Program Registrations, The State Bar of California, 180 Howard Street, San Francisco, CA 94105.  
Make checks payable to The State Bar of California.

**FAX to:** Program Registrations at (415) 538-2368. Credit card information is mandatory.

## Registration:

Registration deadline: **Friday, May 5, 2006**

The registration fee is \$175 for members of the Antitrust and Unfair Competition Law Section and \$210 for non-members. Your registration fee includes the education sessions, program materials, continental breakfast and luncheon. The non-member registration fee includes a 2006 membership in the Antitrust and Unfair Competition Section.

On-site registration fees are \$195 for section members and \$230 for non-section members and are subject to space availability.

## Registration Online:

[www.calbar.ca.gov/antitrust](http://www.calbar.ca.gov/antitrust)

## Registration by Mail or Fax:

Your registration must be received no later than **Friday, May 5, 2006** to pay the lower fee. Please mail your completed program registration form with your VISA or Mastercard information or check to:

Program Registrations  
State Bar of California  
180 Howard Street  
San Francisco, CA 94105  
Ph: (415) 538-2508

**Or** fax your registration for to: (415) 538-2368

## Registration Information:

For registration information, please call Program Registrations at (415) 538-2508.

## Special Assistance:

If you require special assistance, please call (415) 538-2594.

## Cancellations:

A refund request must be received in writing by **Friday, May 5, 2006**. No refunds will be made for cancellations after that date.

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